



Conference Sponsorship Options

MRO Australasia returns to Brisbane in 2024 and will again gather together industry leaders for 2 days of knowledge sharing and networking for those involved in the MRO sector in the region. This event will be the leading destination for suppliers to meet key decision makers and for buyers to learn, test and purchase new MRO solutions and services. Attendees will get hands-on with the latest technologies, tools and resources through the showcase exhibition and translate the practical knowledge of the conference into real life solutions and savings for their organizations. By taking a sponsorship package or branding opportunity you are perfectly positioned to showcase your products and services to senior level attendees in an intimate setting. You'll be able to make key connections across the 2 days in Brisbane at the same time as enhancing your brand awareness.



The region's #1
event for MRO
business



Senior Attendees
from the MRO
community



2-day conference
and superb networking
opportunities

High Level Sponsorship & Showcase

Premium Sponsor: \$17,950

- Reference as the 'Premium Sponsor' in all communications and billing of logo placement above 'Sponsor' and 'Exhibitor' companies
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of our conference producer)
- Exclusive sponsorship of one element of the event (see list)
- Impression package for audience extension web banners (150,000 impressions)
- 4 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Banner Advert in Brella Networking App
- Logo to be featured on marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Sponsor: \$9,200

- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Exhibitor' companies
- Impression package for audience extension web banners (75,000 impressions)
- 3 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Showcase Exhibition – Tabletop Display: \$5,985



Note: All prices in USD

The MRO Australasia Showcase will enable you to display your products and services to the senior level attendees throughout both days of the conference

- Tabletop display space with dressed table and chairs
- 2 delegate places at the event
- 100 word profile in the event guide
- Logo to be featured on event website as 'exhibitor,' with a link to your website

Elements for Exclusive Sponsorship



Welcome Reception: \$8,110*

Host the kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



End of Day One Reception: \$8,110*

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships



Delegate Lunch: \$8,110* (2 available)

A great opportunity to host and network with all attendees over a relaxed lunch



Refreshment Breaks: \$8,110*

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand



Sponsored Session: \$10,250*

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



Digital Event Guide: \$5,985*

Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every spread

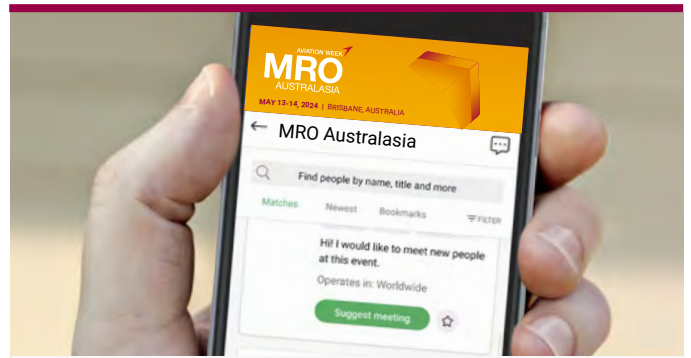
* Price if not using as part of a Premium sponsor package.

Note: All prices in USD

Elements for Exclusive Sponsorship



Badges & Event Registration: \$8,110*
Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



Event App: \$8,110*
Put your brand in prime placement on the official app for the event

Production costs for branded items included in package price.

Note: All prices in USD

A La Carte Items



⚡ Lanyards: \$5,985*

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors



⚡ Bags: \$4,425*

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



⚡ Notebooks: \$4,350*

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



⚡ Pens: \$ 3,795*

Get your branding on the pens given out at the conference, available for all attendees

Production costs for branded items included in package price.

Note: All prices in USD

A La Carte Items



⚡ Folios: \$5,250*



⚡ Sunglasses or Sunglasses Case: \$4,000*



⚡ Water Bottles: \$3,750*



⚡ Hats: \$3,750*

Production costs for branded items included in package price.

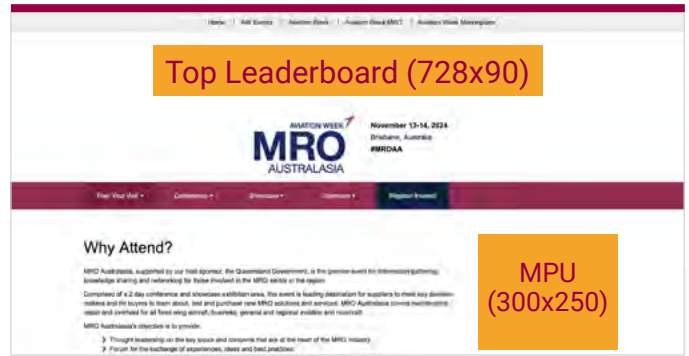
Note: All prices in USD



➤ Digital Event Guide Advertisement

Back Cover	\$2,600
Inside Front Cover	\$2,600
Inside Back Cover	\$1,565
Full Page	\$1,100

Upgrade your advert with the assistance of our Designer for an extra \$100.



➤ Website Advertising

Top Leaderboard (728x90)	\$8,110
MPU (300x250)	\$4,865

5 slots available for each position

➤ Have an added value idea you would like to sponsor?

Contact your account rep for bespoke opportunities

Note: All prices in USD

Contact

To sponsor or exhibit, please contact your account representative:

Australasia/Asia-Pacific



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Contract Package/Item: _____

Company Name: _____
(as it will appear in print)

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Your URL Address: _____

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*
<https://events.aviationweek.com/en/exhibitor.html>

Signature: _____ Date: _____

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.
100% payment is due upon receipt of invoice.

Total Payment: USD\$ _____

Finance Contact: _____

Company: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Aviation Week Representative: _____

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