

AVIATION WEEK MRO AUSTRALASIA

11-12 March 2020
Sofitel Brisbane Central
Brisbane, Australia

Host Sponsor



Queensland
Government
Australia

Event Sponsorship

MRO Australasia is a launch event for 2020 and will be the premier forum for information gathering, knowledge sharing and networking for those involved in the MRO sector in the region. Comprised of a 2 day conference and showcase exhibition area, this event will be the leading destination for suppliers to meet key decision makers and for buyers to learn about, test and purchase new MRO solutions and services. This event will cover maintenance, repair and overhaul for all fixed wing aircraft, business, general and regional aviation and rotorcraft.

Attendees will get hands-on with the latest technologies, tools and resources through the showcase exhibition and translate the practical knowledge of the conference into real life solutions and savings for their organisations.

By taking a sponsorship package or branding opportunity you are perfectly positioned to showcase your products and services to over 300 senior level attendees in an intimate setting. You'll be able to make key connections across the 2 days in Brisbane at the same time as enhancing your brand awareness.

High Level Sponsorship

Sapphire Sponsor: \$13,000

Benefits include:

- Exclusive sponsorship/host of one element of the event (see overleaf)
- 2 delegate places at the event and 25% discount on any additional delegate places
- Tabletop display space with dressed table and chairs
- Half page profile in event guide (250 words)
- Full page advert in event guide
- Logo to be featured on all elements related to the event, both pre and post event and online

Please note: Currency is USD \$

Elements for Exclusive Sapphire Sponsorship



Welcome Reception

Host the kick off social affair on the 10 March that brings all attendees together in a relaxed environment for the first of numerous networking activities



End of Day One Reception

After a full day of conference sessions, sponsor the reception on the 11 March which offers the opportunity to unwind with fellow attendees over drinks to develop key business relationships



Delegate Refreshments

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand across the event



Delegate Lunch (11 or 12 March)

A great opportunity to host and network with all attendees over a relaxed buffet lunch

DAY ONE LUNCH SOLD (11 MARCH)



Badges & Event Registration

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



Workshop/Sponsored Session (up to two if included)

Sponsor and run a specialist workshop or session as part of the main programme on an agreed topic

Please note: Currency is USD \$

Branding & Visibility

Gain exposure to every attendee by sponsoring one of our branded items. From useful giveaways to functional conference items, these are all guaranteed to have a long lasting impact and provide an excellent promotional opportunity.

All branding and visibility packages include:

- 1 delegate place at the event and 10% discount on any additional delegate places
- Half page profile in event guide (250 words)
- Logo to be featured on all elements related to the event, both pre and post event and online

N.B. Production of item included in cost



Folios \$4,000



Sunglasses or Sunglasses Case \$3,750



Hats \$3,500



Water Bottles \$3,500



Pens \$3,000



Literature Distribution \$2,500



Lanyards \$5,000



Bags \$5,000



Notebooks \$4,000



Data Sticks \$3,500

Please note: Currency is USD \$

Showcase Exhibition

The MRO Australasia Showcase connects buyers and suppliers and is a cost effective way to display your products and services to the 300+ senior level attendees throughout both days of the conference. The intimate setting allows for superb networking, giving you time to explain, demo and create long lasting business relationships with your peers and customers.

Note: Only registered conference attendees have access to the showcase



Tabletop Package \$5,000

- Tabletop display space (approx. 3m x 2m) with dressed table and 2 chairs
- 2 delegate places
- Quarter page profile in event guide (100 words)
- Logo listing on showcase webpage

Please note: Currency is USD \$

About Aviation Week Network

Aviation Week Network is the premier organiser of aviation and aerospace conferences, exhibitions, awards ceremonies, symposiums, and roundtables around the world.

Aviation Week Network's MRO focused series of conferences and exhibitions is the largest event series dedicated to the aviation maintenance industry.

To sponsor or exhibit at MRO Australasia please contact your account representative:



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Sponsorship Level/Package/Item _____

Total Cost _____

Participating Company Details

Company Name _____
(as it will appear in print)

Contact Name _____

Address _____

City _____ State _____

Postal Code _____ Country _____

Phone _____ Fax _____

Email _____

The Participating Company agrees that the undersigned has the full power and authority to enter into, bind and perform this Agreement on behalf of the Participating Company.

Signature _____ Print Name _____ Date _____
(DD/MM/YYYY)

(I have read and agree to abide by the Sponsorship/Added Value Guidelines and Terms & Conditions including Cancellation policy
<https://events.aviationweek.com/current/public/Content.aspx?ID=1066258>)

Payment: An invoice will be sent under separate cover. 100% payment is required thirty (30) days from invoice date.

Please fill out information below regarding billing instructions.

Billing Details

☐ Billing details same as participating company details

Name _____

Company _____

Address _____

City _____ State _____

Postal Code _____ Country _____

Phone _____ Fax _____

Email _____

Aviation Week Representative _____