

# Conference Sponsorship Options

MRO Australasia returns to Brisbane in 2023 and will again gather together industry leaders for 2 days of knowledge sharing and networking for those involved in the MRO sector in the region. This event will be the leading destination for suppliers to meet key decision makers and for buyers to learn, test and purchase new MRO solutions and services. Attendees will get hands-on with the latest technologies, tools and resources through the showcase exhibition and translate the practical knowledge of the conference into real life solutions and savings for their organizations. By taking a sponsorship package or branding opportunity you are perfectly positioned to showcase your products and services to senior level attendees in an intimate setting. You'll be able to make key connections across the 2 days in Brisbane at the same time as enhancing your brand awareness.



The region's  
#1 event for  
MRO business



Senior Attendees  
from the MRO  
community



2-day conference  
and superb networking  
opportunities

# High Level Sponsorship & Showcase

## Premium Sponsor: \$16,500

- Reference as the 'Premium Sponsor' in all communications and billing of logo placement above 'Sponsor' and 'Exhibitor' companies
- Opportunity to have a panel moderator on the conference agenda
- Exclusive sponsorship of one element of the event (see list of elements for exclusive sponsorship)\*
- Tabletop display space with dressed table and chairs
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

## Sponsor: \$8,500

- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Exhibitor' companies
- Tabletop display space with dressed table and chairs
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

## Showcase Exhibition – Tabletop Display: \$5,500



The MRO Australasia Showcase will enable you to display your products and services to the senior level attendees throughout both days of the conference

- Tabletop display space with dressed table and chairs
- 2 delegate places at the event
- 100 word profile in the event guide
- Logo to be featured on event website as 'exhibitor,' with a link to your website

N.B. All prices in USD

\* If sponsor would like an A La Carte Item as their element this can be added at a 50% discount on list pricing

# Elements for Exclusive Sponsorship



## ⚡ Welcome Reception: \$7,500\*

Host the kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



## ⚡ End of Day One Reception: \$7,500\*

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships



## ⚡ Delegate Lunch: \$7,500\* (1 available)

A great opportunity to host and network with all attendees over a relaxed lunch



## ⚡ Refreshment Breaks: \$7,500\*

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand

N.B. All prices in USD

\* Price if not using as part of a Premium sponsor package.



# Elements for Exclusive Sponsorship



## ⚡ Sponsored Session: \$9,500\*

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



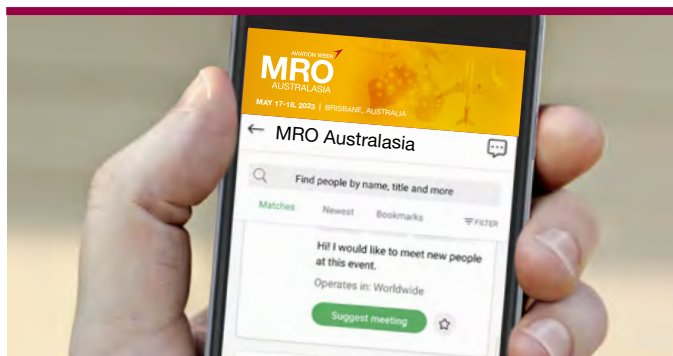
## ⚡ Digital Event Guide: \$5,500\*

Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every spread



## ⚡ Badges & Event Registration: \$7,500\*

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



## ⚡ Event App: \$7,500\*

Put your brand in prime placement on the official app for the event

N.B. All prices in USD

*Production costs for branded items included in package price.*

## A La Carte Items



### ⚡ Lanyards: \$5,250\*

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors



### ⚡ Bags: \$5,250\*

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



### ⚡ Notebooks: \$4,250\*

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



### ⚡ Pens: \$3,250\*

Get your branding on the pens given out at the conference, available for all attendees

N.B. All prices in USD

*Production costs for branded items included in package price.*

## A La Carte Items



⚡ Folios: \$5,250\*



⚡ Sunglasses or Sunglasses Case: \$4,000\*



⚡ Water Bottles: \$3,750\*



⚡ Hats: \$3,750\*

N.B. All prices in USD

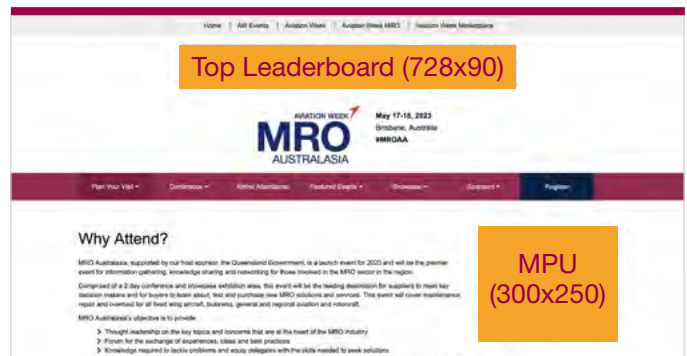
*Production costs for branded items included in package price.*



## ⚡ Digital Event Guide Advertisement

Back Cover	\$2,500
Inside Front Cover	\$2,500
Inside Back Cover	\$1,500
Full Page	\$1,000

*Upgrade your advert with the assistance of our Designer for an extra \$100.*



## ⚡ Website Advertising

Top Leaderboard (728x90)	\$7,500
MPU (300x250)	\$4,500

*5 slots available for each position*

## ⚡ Have an added value idea you would like to sponsor?

Contact your account rep for bespoke opportunities

**N.B. All prices in USD**



---

## Australasia/Asia-Pacific



**Clive Richardson**  
Director, Exhibit Sales  
+44 (0) 7501 185257  
clive@accessgroup.aero



**Alison Weller**  
Manager, Exhibit Sales  
+44 (0) 7501 185255  
alison@accessgroup.aero



**Margaret Chong**  
Manager, Exhibit Sales  
+65 9736 1722  
margaret@accessgroup.aero

---

## All Americas/Canada



**Beth Eddy**  
Director, Exhibit Sales  
+1 (561) 279 4646  
betheddy@aviationexhibits.com



**Mimi Smith**  
Manager, Exhibit Sales  
+1 (561) 279 4646  
mimismith@aviationexhibits.com



**Alyssa Bernkrant**  
Manager, Exhibit Sales  
+1 (561) 279 4646  
abernkrant@aviationexhibits.com

---

## Europe/Middle East/Africa



**Mike Elmes**  
Managing Director, Aerospace Media  
+44 (0) 1206 321639  
mike.elmes@aerospacemedia.co.uk



**Matt Elmes**  
Sales Assistant  
+44 (0) 1206 321639  
matthew.elmes@aerospacemedia.co.uk





**Contract**      **Event/Item:** \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as it will appear in print)

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Your URL Address: \_\_\_\_\_

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*  
<https://events.aviationweek.com/en/exhibitor.html>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.

100% payment is due upon receipt of invoice.

Total Payment: USD \$ \_\_\_\_\_

Finance Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Aviation Week Representative: \_\_\_\_\_