



Conference Sponsorship Options

MRO Australasia is the leading event in the region serving the aviation aftermarket, attracting 400 attendees from airlines, MROs, OEMs, lessors and suppliers.

The two-day conference and showcase exhibition, supported by the Queensland Government as Host Sponsor, returns in 2026 and moves to the Brisbane Convention Centre to satisfy the growth of the event and strength of the market.

By taking a sponsorship package or branding opportunity you are perfectly positioned to showcase your products and services to senior level attendees in an intimate setting. You'll be able to make key connections across the 2 days in Brisbane at the same time as enhancing your brand awareness.



The region's #1
event for MRO
business



Senior Attendees
from the MRO
community



2-day conference
and superb networking
opportunities

Premium Sponsor: \$20,165

- Reference as the 'Premium Sponsor' in all communications and billing of logo placement above 'Sponsor' and 'Exhibitor' companies
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of our conference producer)
- Exclusive sponsorship of one element of the event (see list)
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured on marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer
- Tabletop display space with dressed table, 2 chairs and one electrical socket

Sponsor: \$10,350

- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Exhibitor' companies
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer
- Tabletop display space with dressed table, 2 chairs and one electrical socket

Showcase Exhibition – Tabletop Display: \$6,695



The MRO Australasia Showcase will enable you to display your products and services to the senior level attendees throughout both days of the conference

- Tabletop display space with dressed table, 2 chairs and one electrical socket
- 2 delegate places at the event
- 100 word profile in the event guide
- Logo to be featured on event website as 'exhibitor,' with a link to your website

Note: All prices in USD

Elements for Exclusive Sponsorship



Welcome Reception: \$9,110*
Host the kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



End of Day One Reception: \$9,110*
After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships



Delegate Lunch: \$9,110* (2 available)
A great opportunity to host and network with all attendees over a relaxed lunch



Refreshment Breaks:
Day 1 \$9,110 • Day 2 \$6,075*
Host the day 1 or day 2 refreshment breaks, open to all attendees. Branding Includes:

- Sponsor Banner at refreshment area
- Branding on refreshment tables
- Sponsor logo featured in conference agenda
- Sponsor logo featured in event guide
- Formal acknowledgement from conference producer



Digital Event Guide: \$6,660*
Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every spread

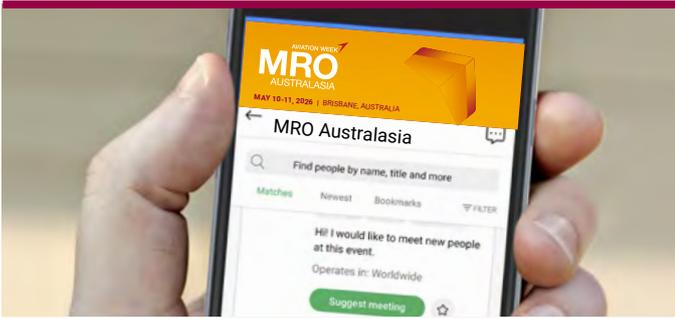


Badges & Event Registration: \$9,110*
Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee

* Price if not using as part of a Premium sponsor package.

Note: All prices in USD

Elements for Exclusive Sponsorship



➤ Event App: \$8,675*

Put your brand in prime placement on the official app for the event

Event App & App Meeting Area can be combined for a special price of \$13,000

A La Carte Items



➤ Sponsored Session: \$11,450*

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



➤ App Meeting Area: \$5,000*

Position your branding in the app networking area, connecting with attendees as they network and engage
Branding includes:

- Sponsor Banner in app meeting area
- Sponsor Logo on countdown timer
- Branding on all app meeting tables

Event App & App Meeting Area can be combined for a special price of \$13,000



➤ Lanyards: \$6,850*

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors



➤ Bags: \$5,460*

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee

Production costs for branded items included in package price.

Note: All prices in USD

A La Carte Items



✦ Notebooks: \$5,460*
Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



✦ Pens: \$4,465*
Get your branding on the pens given out at the conference, available for all attendees



✦ Folios: \$5,250*



✦ Sunglasses or Sunglasses Case: \$4,000*



✦ Water Bottles: \$3,750*



✦ Hats: \$3,750*

Production costs for branded items included in package price.

Note: All prices in USD



Digital Event Guide Advertisement

Back Cover	\$2,785
Inside Front Cover	\$2,785
Inside Back Cover	\$1,675
Full Page	\$1,175

Upgrade your advert with the assistance of our Designer for an extra \$100.



Website Advertising

Top Leaderboard (728x90)	\$8,110
MPU (300x250)	\$4,865

5 slots available for each position

Audience Extension

MRO Australasia offers exhibitors the ability to use audience extension to expand brand awareness. We can now target MRO Australasia prospects and attendees while they search the internet and interact on social media with our audience extension program. This opportunity increases brand exposure and adds additional influence to your online marketing campaign prior to the event and you can also target prospects you didn't connect with, after the event. You provide the creative, we take care of the rest!

What is Audience Extension, and How Can it Help You?



1
A Potential **Customer** visits the MRO Australasia Website.



2
Ad campaign is activated – viewers are now **"cookie"** to allow for your brand's ads to be displayed on other sites.



3
Your **Ads** are served to potential customers on websites they visit in their daily browsing.

Audience Extension uses cookies to track visitors of one site and reach those same visitors with ads on other sites. Now you can retarget & advertise directly to website visitors & conference attendees pre-show, post-show & year-round!

Specs: Universal Ad Package Compliant Sizes

The Universal Ad Package is a set of four web banner creative sizes that are accepted and available almost universally across the web. We highly recommend including these sizes in your Campaign. The sizes are (in pixels, width x height): 300 x 250, 728 x 90, 160 x 600, 180 x 150.

Specs: Smart Phone Mobile Sizes

If your prospects are predominantly interacting with your website on their mobile devices, you'll want to include mobile banner sizes in your campaigns. The sizes are (in pixels, width x height): 320 x 100, 320 x 50.

Package Options Impressions/Cost

50,000	\$5,355
100,000	\$7,035
150,000	\$8,190

Note: All prices in USD

Contact

To sponsor or exhibit, please contact your account representative:

Australasia/Asia-Pacific



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➤ Have an added value idea you would like to sponsor?

Contact your account rep for bespoke opportunities



Contract Package/Item: _____

Company Name: _____
(as it will appear in print)

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Your URL Address: _____

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*
<https://events.aviationweek.com/en/exhibitor.html>

I hereby confirm that I am authorised to enter into this contract on behalf of my company, as named above.

Signature: _____ Date: _____

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.

100% payment is due upon receipt of invoice.

Total Payment: \$ _____

Finance Contact: _____

Company: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Aviation Week Representative: _____